



International Challenge

Awarding EU Winners to win the
overall EU SDG Challenge in Brussels



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System of International Challenge

The authors of the three winning concepts (four from Austria because of a tie) of each national award ceremony advanced to the European challenge where they presented their concepts again. This challenge was tied into the Erasmus+ Week in Brussels and a two-day programme there where the VET learners visited the EU Parliament and other European institutions.

For the official awarding of the EU prize, all 19 national champions presented their concepts again in a two-minute pitch each to a European jury made up of representatives of the partner organisations with sustainability expertise. Finally, the top three concepts were chosen and awarded with the EU prize.

All concepts that were chosen to be presented during the national award ceremonies are presented in the best practice publication. This was compiled and disseminated across Europe to inspire companies to adopt more sustainable practices. This publication was translated into all partner languages to facilitate implementation by national companies. The challenge materials are made freely available, allowing for future implementation on various scales, from individual companies to entire sectors or even countries.

International Challenge in Brussels

The International Challenge in Brussels started with a tour through important EU institutions such as the Parliament.



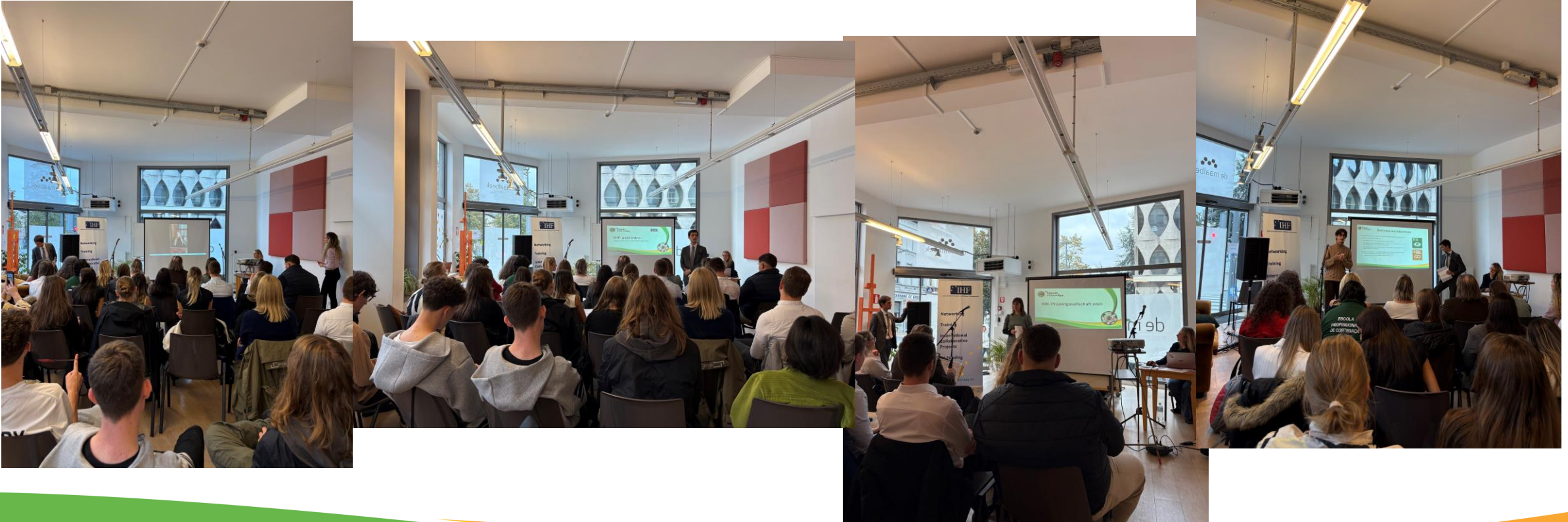
International Challenge in Brussels

The national nominees in the EU Parliament.



Pitching their concepts in English

Each national winner pitched their concept idea in a two-minute pitch in English in front of the international jury and their peers.



Networking with sustainability groups English

To further expand the learners' network and learn about sustainability, several sustainability groups participated in the event in the so called networking corner.



Awarding the EU prize. English

After the pitches, the jury discussed the different presentations and selected three clear winners through the unanimous rating.



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International Challenge - Concepts

All concepts and tips on how to implement them can be found in the Best Practice Brochure here:

https://www.scouts4greenapp.eu/fileadmin/user_upload/scouts4greenapp_eu/001_uebergreifend/S4GA_EU_SDG_Challenge_Best_Practice_Brochure_ENG.pdf